

Implementation of the EU Packaging Regulation (PPWR) – Current status and need for action

Dear Sir or Madam,

The new EU Packaging Regulation (Packaging and Packaging Waste Regulation – PPWR) came into force on February 11, 2025. The date of application is set for August 12, 2026. The aim of the regulation is to significantly reduce packaging waste in the EU, increase the reusability and recyclability of packaging, and promote the use of recycled materials.

The PPWR will have far-reaching implications for the entire value chain. Among other things, companies will be required to ensure that their packaging:

- are recyclable or reusable,
- are clearly labeled (e.g., with digital product passports or QR codes),
- and are not oversized (overpackaging is regulated).

As the Uelzena Group (consisting of Uelzena eG, H. Schoppe & Schultze GmbH & Co. KG, Hoche Butter GmbH, Altmark-Käserei Uelzena GmbH, WS Warmsener Spezialitäten GmbH, and BHI Biohealth International GmbH), we are closely monitoring developments surrounding the PPWR. We are currently analyzing which of our packaging will be affected by the new requirements and what adjustments will be necessary.

A particular focus is on the issue of **PFAS (per- and polyfluoroalkyl substances) in food contact materials**, which is also addressed by the PPWR.

We have therefore already contacted all suppliers who supply food contact materials and asked them to confirm that the legal thresholds are being complied with. While most suppliers confirm that PFAS are not intentionally added, there are still isolated applications – for example, to achieve grease resistance or to improve processing properties.

We are working with these suppliers to develop PFAS-free packaging solutions to comply with the legal requirements in a timely manner.

For further information, please contact our Sustainability Department.

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Kind regards,
Uelzena Group